

### ARTS at the CENTER - GRANT

### Letter of Intent (LOI)

Applicant Organization:		
Performance Name or Title:		
Name of Individual Completing this LOI:		
Title or Role of Person Completing this LOI:		
Phone: Email:		
Organization Website:		
Facebook Page (or other social media page)		
Please respond to the following questions, using a maximum of 250 words for each questions		
1. Please describe the project for which you are applying for an Arts at the Center grant?		
2. What are the objectives for your organization in presenting this performance?		
3. How does your project support the Mission of Arts at the Center?		

#### ARTS AT THE CENTER MISSION STATEMENT

To foster broader community access to the Mesa Arts Center ("MAC"), through annual targeted grants of free single day use of MAC's world-class facilities, that will inspire participants, positively impact and connect the community, and excite the public to the value of the arts. We will provide MAC facilities and services to a variety of thoughtfully selected arts and educational groups, including: (i) groups without the necessary facilities to stage their cultural events; (ii) groups around the County and State that may not consider the MAC as a venue option; and (iii) specific arts groups that the Committee and MAC identify as desirable collaborators.



# ARTS at the CENTER – GRANT

## Application

Applica	nt Organization:
Perfor	nance Name or Title:
Are yo	a nonprofit? Yes No Are you a local school Yes No
Name o	f Individual Completing this Application:
Title or	Role of Person Completing this Application:
Mailing	Address:
Phone:	Email:
	proposed use: Time of performance:
Please	espond to the following questions.
1.	Who is your target audience and are their intended audiences that extend beyond your usual audience. If so, how will you promote your performance to those new audiences?
2.	What is the length of the performance?
3.	Have you spoken to the MAC Event Services to hold a date and to obtain an estimate of venue related costs? Yes No
4.	What are your total production costs and do you see any challenges in covering these beyond the \$1,000 provided by this Grant, why or why not?
5.	Please acknowledge your commitment to provide post-performance feedback following the performance Yes No  (A copy of the feedback questions and instructions will be provided to you separately)